



MISFITS FOR DEMOCRACY

WE NEED YOUR HELP TO
SAVE OUR DEMOCRACY

Misfits for Democracy is a professionally trained progressive phone banking team that utilizes empathetic community building to advocate for justice and a better world. Misfits are making calls for Democratic candidates in strategic states for the Midterms and we need your help.

WHAT'S AT STAKE?

The Senate is currently split 50-50 between Democrats and Republicans. Democrats must win more seats this November in order to enact a bold agenda on climate change, reproductive justice, voting rights protections, \$15 federal minimum wage, lower prescription drug prices, gun control, and accountability for January 6th.



HOW YOU CAN HELP

There are two ways you can make a direct impact:



WHY DO THEY NEED DONATIONS?



The Misfits need to scale up their operations so they can have a bigger impact.



More funding means more well-trained phone bankers, which means more calls to voters in key states.

HOW WILL MY DONATION BE USED?

Every dollar raised will be used to pay hourly stipends for training and calling.

Here's what that looks like:

- \$45 donation = 1 Misfit working a 3 hour shift
- 1 Misfit can make 100 calls per 3 hour shift
- 30 Misfits x 100 calls per person = 3,000 calls per shift
- 3 shifts / week = 9,000+ calls / week
- 8 weeks of calls leading up to the November election = 72,000+ calls to potential voters. (Biden only won the presidency in Pennsylvania by 80,000 votes.)

WHAT IS THE MISFITS' PLAN?

In the US Senate, 15 Republicans and 13 Democrats are on the ballot this November. Misfits plan to focus on two states which are strategic to building Democratic power on a local and federal level.

STATE

CURRENT SENATOR

ACTION NEEDED

Pennsylvania
Misfits **TOP PRIORITY**

Open seat! Incumbent not running for re-election in 2022.

Elect John Fetterman (D)
(Bonus: Misfits can also campaign to elect Josh Shapiro (D) for Governor)

Wisconsin
Misfits **TOP PRIORITY**

Sen. Ron Johnson (R)

Elect Mandela Barnes (D)

WHAT IS THE MISFITS' TRACK RECORD?

National & Statewide Races

Joe Biden in Pennsylvania - Won

Jon Ossoff in the Georgia runoff election - Won

Gavin Newsom in the California recall election - Won

Local Races

Michael Hollingsworth, 2021 City Council Campaign in Brooklyn, NY - Lost by 2444 votes

Fatima Iqbal-Zubair's, 2022 State Assembly primary in Los Angeles - On the ballot for general election

Samy Nemir Olivares for State Assembly in Brooklyn, NY - Lost by 266 votes

Partnerships & Collaborations

Korean American Democratic Committee

Democratic Socialists of America

Make The Road

All Hands Brigade

PA Stands Up

HOW DO THE MISFITS CALL PEOPLE?

The Misfits work directly with campaign managers and grassroots organizations to obtain call lists.

The Misfits utilize professional phone banking technology like Thru Talk, Open Virtual Phone Bank, and Scale to Win to make calls to voters and record data.

HOW WILL I KNOW MY DONATION IS BEING PUT TO GOOD USE?

Communication Before the Election Weekly Status Report Email

- + Number of calls made and in which state.
- + Memorable conversations / success stories.
- + Video update from Misfit leadership.

Communication After the Election Comprehensive Campaign Report Email

- + Summary data for calls made by state.
- + Financial data showing exactly how every dollar was spent.
- + Video message from Misfit leadership.

WHY DONATE TO THE MISFITS?

Professional Leadership

- + The Misfits are led by experienced professionals who have worked on multiple campaigns across the country.
- + They know what works, are focused, and have a plan to achieve realistic goals.

Better Training

- + Most campaigns recruit new and inexperienced volunteers to make calls for a single election cycle.
- + Misfits phone bankers are well-trained, highly-skilled, and motivated.

Strategic & Versatile

- + Misfits phone bankers are not tied to a single political campaign. That means they are able to adjust quickly and deploy their resources where they are needed most.

Built to Last

- + The Misfits know that we need to create a political movement that remains active between elections to advance progressive values and policies.
- + They are building an organization that will stay active to continue organizing, lobbying, and influencing the narrative around progressive politics.